

GREEN SUSTAIN LAB

Sustainable cultural heritage interpretation

Educational Campus of St. John's Fortress, Šibenik, Croatia ([Address: Put Tanaje 29, Šibenik](#))

PROGRAMME - OCTOBER 22nd, 2024

Registration of participants: 9:30 – 10:00

10:00 - 11:00	<i>Three dimensions of Sustainability, SDG, ESG</i>	Presenting the 3 Ps - People, Planet, Profit How did we get here - overexploitation Exploring Sustainable Development Goals by United Nations ESG framework - Environment, Social, Governance
11:00 - 12:30 (break 11:30 - 12)	<i>Climate Action</i>	What are Greenhouse Gases Paris Agreement and EU commitment What are Scope 1, 2 and 3 of Greenhouse gases Presenting Lifecycle assessment method
12:30 - 15:00 (lunch 13:15 - 14:15)	<i>Circular Economy</i>	Understanding Linear versus Circular business model Circular design - how does it create sustainable practices Role of digital technology in Circular economy Exploring examples of Circular practices
15:00 - 15:20	<i>Regulatory Framework</i>	EU regulatory framework How is it connected with Climate Action, ESG
15:20 - 16:30 (break 15:40 - 16:10)	<i>Leadership models and joining forces for good</i>	Leadership competencies - Necessary Revolution Seeing systems and Collaborating - exploring examples Creating desired futures - exploring examples
16:30 – 17:00	<i>CLOSING</i>	Reflections about the day 1, closing plenary conversation



PROGRAMME – OCTOBER 23rd, 2024

10:00 - 11:00	<i>Sustainability framework for cultural institutions</i>	Presenting OECD / ICOM guide for cultural institutions Exploring Museums of Impact framework Presenting Sustainable event logistics
11:00 - 12:00 (break 11:40 - 12)	<i>Night of Fortresses - Sustainable Logistics</i>	Assignment - participants apply the framework for sustainable event logistics
12:00 - 13:15 (lunch 13:15 - 14:00)	<i>Night of Fortresses - Purpose and Stakeholders</i>	Fortress of Culture Šibenik present their practices and experiences Presenting the importance of defining the purpose of Night of Fortresses and identifying relevant stakeholders Assignment - participants define the purpose and stakeholders for their Night of Fortresses supported by the guidelines
14:00 - 14:40	<i>Night of Fortresses - Audience Engagement</i>	Presenting the guidelines and examples for Audience Engagement Assignment - participants make a draft of Audience engagement activities for their Night of Fortresses using the guidelines and the Purpose defined in previous step
14:40 - 15:40 (break 15:40 - 16:10)	<i>Night of Fortresses - World Caffè</i>	Each group will share their purpose, stakeholders and audience engagement idea to others in the format of World caffè - three rounds of sharing and collecting inputs from others
16:10 - 16:40	<i>Night of Fortresses - integrating inputs from World Caffè</i>	Each group will reunite to discuss and integrate the inputs received during the World Caffè
16:40 – 17:00	CLOSING	Short plenary session on setting objectives and monitoring End of Green Lab

